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## **IMMEDIATE RELEASE:**

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# **Colorado Biz Magazine Recognizes Rocky Mountain Sanitation in Top 50 Minority-Owned Companies.**

**GRAND JUNCTION, COLORADO** – Colorado Biz Magazine recently ranked Rocky Mountain Sanitation 30<sup>th</sup> in the Top 50 Minority-Owned Businesses in the Colorado for 2010. For the last 16 years, ColoradoBiz Magazine has highlighted successful Colorado companies that are owned by minorities, as well as praising companies for diversity and success. This year, Rocky Mountain Sanitation was recognized for having a female leader in the predominately male-driven field of waste removal and management services. Rocky Mountain Sanitation was ranked 35<sup>th</sup> in 2009.

"As a testament to our consistent annual growth over the past five years, Rocky Mountain Sanitation is proud to be recognized," said Lisa Mullen, owner of Rocky Mountain Sanitation. "This award is the culmination of the hard work and persistence of our employees to continually focus on bringing value to our customers."

More and more companies are recognizing the need to deliver uncompromising service in order to remain competitive. Over the past 13 years, Rocky Mountain Sanitation made a promise to strive everyday to provide clean, reliable trash removal service at an affordable price. Today, that promise lives on while Rocky Mountain Sanitation has experienced noteworthy growth of 55 percent in the past three years. During this same period, Rocky Mountain Sanitation has expanded its operations by moving to a new building while adding more drivers and trucks.

"Everyday provides us an opportunity to connect with our customers," explains Mullen. "It's easy when you're passionate about growing your business and making a difference."

### **About Rocky Mountain Sanitation:**

In 1997, Lisa and Loren Mullen founded Rocky Mountain Sanitation to service the residential market with two trucks and one employee. Today, Rocky Mountain Sanitation is a multifaceted company providing comprehensive waste management services to Mesa County residents and business owners. With 20 employees, 16 trucks and 10,000 customers, Rocky Mountain Sanitation strives for excellent service in residential, construction and commercial applications.

To learn more about Rocky Mountain Sanitation and Colorado Biz Magazine's Top 50 Minority-Owned Company list, please call Lisa Mullen at (970)243-9812.

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